

Reach a
global
audience **every week**

Our story



Antiques Trade Gazette has always been the **constant** to which I've turned to for all the **trends, results, stories** and of course to see what's coming up for sale by auction and though the trade. A brilliant source for **increasing knowledge** and fair and honest reporting".

Thomas Forrester
Director at auction house Special Auction Services (SAS) and Bargain Hunt specialist

contact us

Antiques Trade Gazette is the UK's weekly publication for the fine art, antiques, and collectables industry.

Since 1971, we have served as the essential source of news, analysis, and market intelligence for dealers, collectors, auctioneers, and institutions on an international scale. *Antiques Trade Gazette* provides extensive coverage of international fairs, sales, and developments, making it relevant to a global audience of professionals and serious collectors.

Deemed the bible of the art and antiques business, and with readers in every major art market of the world, *Antiques Trade Gazette* is dedicated to serving the art and antiques community through unrivalled news coverage and analysis.

Published every week *Antiques Trade Gazette* has a heritage of authority, integrity and accuracy at the heart of its reporting that make it the essential read for anyone with an interest in the fascinating world of art and antiques.

Our team of expert writers takes an independent and objective view to bring you the stories that matter. Their knowledge and understanding ensure that you enjoy entertaining and insightful articles that will help you make better buying and business decisions.



Audience



Love it! The **information**, the **history**, the **romance** – all in *ATG*”

Essential reading if you are a collector or dealer”

As a US resident it keeps me **up to date** on the UK and European markets for antiques”

Indispensable to any collector”

contact us

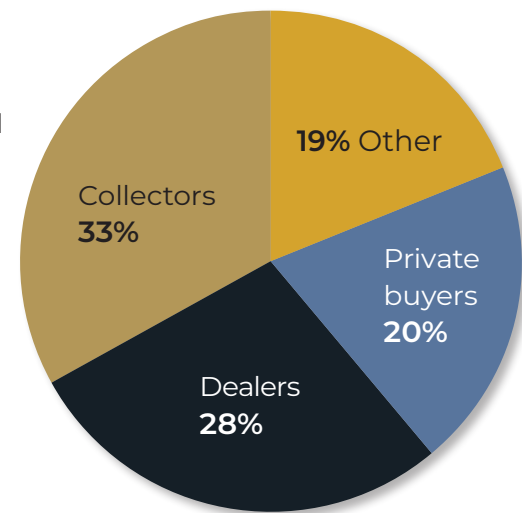
81% of readers are private buyers, collectors and dealers

92% of *ATG* readers say *Antiques Trade Gazette* is a must-read every week

96% say *ATG* keeps them up to date with what’s happening in the art and antiques market

49% spend more than £10,000 a year on art and antiques with many spending significant sums, including into seven figures

81% of *ATG* subscribers are collectors, dealers and private buyers



| Art market services | Percentage of subscribers who use the service |
|-------------------------------|---|
| Delivery/ shipping/ packaging | 55% |
| Art/antiques restorer | 35% |
| Picture framer | 28% |
| Art/antiques insurer | 14% |
| Trade association | 6% |

Readers

“

I do like to see the **auction houses** that **advertise** because it reminds me to go and look at that auction instead of wading through a massive list.”

An ATG subscriber

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contact us

Our readers are *loyal* and *respond to advertising*

80%

of buyers have taken action as a result of seeing an advertisement in ATG including:

- * contacting an advertiser
- * attending an event
- * buying from an advertiser
- * consigning to auction
- * researching an advertiser

78%

of ATG readers say the advertising is a vital part of the newspaper

24%

purchased from an advertiser as a result of seeing an advertisement in the ATG

59%

of readers consign to auction houses

40%

research an advertiser in ATG

75%

purchase items online
* our readers purchase directly from auction houses, dealers and antiques centres

82%

visited auction houses in the last 12 months

60%

have visited dealers

83%

have visited art fairs

56%

have visited antiques centres

When it's in **ATG**

it sells

“...Smith said that after the picture featured in its advertisement in ATG, his firm received a flurry of enquiries.”

Advertise **your auction** to the **most discerning readers** in the art market

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advertising
with our *team*

Antiques Trade
gazette
The Art Market Weekly



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New Business

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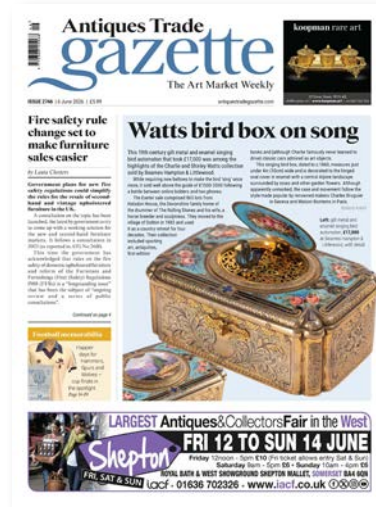
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every week in
more than 20
countries

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Print edition

Published weekly



Special editions

Bumper issues



Supplements

Stand-alone publications for events



Print advertising

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upon request

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Feature Posters

Not so familiar – but still bringing in the big bids

Designs by lesser-known poster artists can nonetheless be highly sought after by collectors, as recent auction results demonstrate. *See descriptions opposite.*

Within the British poster market, award shows in London often attract the most well-known artists compared to the international scene. In London, the poster market is still relatively new, but it is growing, and the market is still relatively young.

London is a well-known art scene, but it is still relatively young. The poster market is still relatively young, and the market is still relatively young.

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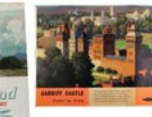
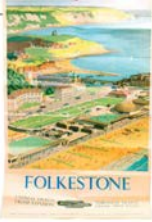
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A poster for the Broad, designed by [Artist Name], was sold for £1,200.

A poster for Yorkshire Moors by LNER, designed by [Artist Name], was sold for £800.

A poster for LMS London-LMS, designed by [Artist Name], was sold for £600.

A poster for the Broad, designed by [Artist Name], was sold for £1,200.

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Antiques Trade Gazette award for an outstanding Asian work of art from an auction house

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Special Report Jewellery

Brooch the subject

Brooches, says Warski's Katherine Purcell, are today "too often underestimated". From October 192, she stages a museum-quality brooch exhibition devoted to the history and the significance of a classic jewellery form.

For 12 days only, in early October, the Royal Academy Museum in London is a rare, public, museum-quality exhibition showcasing the brooch

reimagined. The brooch is a classic jewellery form that has been worn for centuries. It is a small, decorative object that is often used to fasten clothing. The exhibition features a wide range of brooches, from ancient to modern, and includes a variety of materials and designs.

Brooches are the most versatile of all jewellery forms. They can be made from a wide range of materials, including gold, silver, and gemstones. They can also be designed in a wide variety of styles, from simple and elegant to bold and dramatic.

The exhibition is a celebration of the brooch as a classic jewellery form. It is a must-see for anyone who is interested in jewellery or in the history of fashion.

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Special Report Jewellery



Special Report Jewellery

Surreal sensations go on show

A surreal exhibition of brooches is on show at the Royal Academy Museum in London. The exhibition features a wide range of brooches, from ancient to modern, and includes a variety of materials and designs. The brooches are displayed in a way that highlights their unique and often surreal designs.

Archive details design developments

An exhibition of brooches is on show at the Royal Academy Museum in London. The exhibition features a wide range of brooches, from ancient to modern, and includes a variety of materials and designs. The brooches are displayed in a way that highlights their unique and often surreal designs.

Feature Asian Art in London – award nominees

The Modern & Contemporary Asian art award

SIMON PILLING
Simon Pilling's 'The Modern & Contemporary Asian Art Award' is a prestigious award that celebrates the best of Asian art. The award is given to the artist whose work is judged to be the most significant and innovative in the field of Asian art.

THANLONE ART GALLERY
Thanlone Art Gallery is a leading gallery for Asian art in London. The gallery has a wide range of Asian art for sale, including traditional and contemporary works. The gallery is located in the heart of London and is easily accessible by public transport.

LILOU CHOI
Lou Lou Choi is a contemporary artist whose work is characterized by its bold and expressive use of color and form. Her work is often inspired by traditional Chinese art and culture, but she brings a modern and innovative perspective to it.

Simon Pilling Exhibition
THE MAGIC OF LACQUER
Simon Pilling's exhibition 'The Magic of Lacquer' is a celebration of the art of lacquer. The exhibition features a wide range of lacquer objects, from traditional to modern, and includes a variety of materials and designs. The exhibition is on show at the Royal Academy Museum in London.

Simon Pilling
Simon Pilling is a leading artist and collector of Asian art. His work is characterized by its bold and expressive use of color and form. He has a wide range of Asian art for sale, including traditional and contemporary works.

STODEL CHINESE EXPORT SILVER
Stodel Chinese Export Silver is a leading brand of silverware. The brand is known for its high-quality and elegant silverware, which is often inspired by traditional Chinese art and culture. The brand has a wide range of silverware for sale, including traditional and modern pieces.

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KINGHAM'S AUCTIONEERS • VALUERS
JEWELLERY • WATCHES & DESIGNER GOODS
WEDNESDAY DAILY & THURSDAY 20 SEPTEMBER AT 10AM

Kingham's Auctioneers is a leading auctioneer and valuer of jewellery, watches, and designer goods. The company has a wide range of items for sale, including traditional and modern pieces. The company is known for its high-quality and elegant items, which are often inspired by traditional art and culture.

Antiques Trade gazette
The Art Market Weekly

New for 2026!



new
recyclable
paper wrap!

We are *reducing* our *carbon footprint* with *new* fulfilment and mailing partners.

All readers will receive their weekly newspaper in a new recyclable paper wrap (pictured left, we welcome enquiries for advertising opportunities on it).

■ New look and new dimensions

A cleaner page layout and new size: 315mm x 235mm.

■ Greater newsstand distribution

We are increasing ATG's presence on newsstands including trials at TG Jones and key antiques hotspots around the UK.

■ Read your digital Gazette earlier!

From end of January 2026, each edition will be published online on Fridays.

For *artwork specifications* for our new dimensions, see pages 14-17

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Antiques Trade
gazette
The Art Market Weekly



Feature Silver

Story time



Sustained scrap silver prices of more than £30 an ounce have sent large quantities of middle-of-the-road Georgian and Victorian domestic silver to the melting pot. Ready to sell well above the bullion price, it has a new promise with a new narrative. *Roland Arden*

News



Dutch painting emerges from British country home

A painting of Queen Anne and George III (1712-1714) by the Dutch artist Johannes Vermeer (1632-1691) has emerged from a British country home. The painting, which was bought by a collector in the 1930s, is now being sold by a collector in the Netherlands. The painting is a portrait of Queen Anne and George III, and is believed to be a copy of a painting by Vermeer. The painting was discovered in a country home in the Netherlands. The painting is a portrait of Queen Anne and George III, and is believed to be a copy of a painting by Vermeer. The painting was discovered in a country home in the Netherlands.

Dandini St John taken to third-highest auction sum

A painting by the Italian artist Francesco Banti (1717-1788) has been sold for a record sum at a London auction. The painting, which depicts a scene from the life of the artist, was sold for a record sum of £1.2 million. The painting was sold at a London auction on 15 November 2023.

Dealers' diary

I might even get back to painting...

Nearly 30 years after launching Belgrave St Ives, Michael Gaca is stepping back from the front line. *By Louise Allen*



Belgrave St Ives is a small town in Cornwall, England. It is a popular holiday destination for many people. The town is known for its beautiful beaches and historic buildings. The town is also known for its art scene. Many artists live in the town and create beautiful works of art. The town is a great place to visit if you are looking for a peaceful holiday.

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Features calendar 2026

Book early to
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against our features
for *prime position*

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| Month | Issue no. | Feature | Copy deadline | Cover date |
|-----------|-----------|---|---------------|-----------------|
| July | 2750 | Furniture; Modern British art | 24/06/2026 | 4/7/2026 |
| | 2751 | Scripophily; North America | 1/7/2026 | 11/7/2026 |
| | 2752 | US Interiors; North America | 8/7/2026 | 18/07/2026 |
| | 2753 | Posters; Germany, Austria, Switzerland | 15/07/2026 | 25/07/2026 |
| August | 2754 | Automobilia; Old Masters / DOUBLE ISSUE | 22/07/2026 | 01 Aug & 8 Aug |
| | 2755* | Germany | 5/8/2026 | 15/08/2026 |
| | 2756 | North America | 12/8/2026 | 22/08/2026 |
| | 2757 | North America | 19/08/2026 | 29/08/2026 |
| September | 2758 | | 26/08/2026 | 5/9/2026 |
| | 2759 | | 2/9/2026 | 12/9/2026 |
| | 2760 | | 9/9/2026 | 19/09/2026 |
| | 2761 | Autumn season preview; Coins & Medals | 16/09/2026 | 26/09/2026 |
| October | 2762 | Books & Works on Paper | 23/09/2026 | 3/10/2026 |
| | 2763 | Militaria | 30/09/2026 | 10/10/2026 |
| | 2764 | Ceramics | 7/10/2026 | 17/10/2026 |
| | 2765 | Packing & Delivery; Prints | 14/10/2026 | 24/10/2026 |
| November | 2766 | Asian & Islamic Art | 21/10/2026 | 31/10/2026 |
| | 2767 | | 28/10/2026 | 7/11/2026 |
| | 2768 | Books, Maps & Prints | 6/5/2026 | 16/05/2026 |
| | 2769 | Jewellery; Modern & Contemporary Art | 11/11/2026 | 21/11/2026 |
| | 2770 | Watches | 18/11/2026 | 28/11/2026 |
| December | 2771 | Silver | 25/11/2026 | 5/12/2026 |
| | 2772 | | 2/12/2026 | 12/12/2026 |
| | 2773* | | 9/12/2026 | 19/12/2026 |
| | 2774 | Review of the Year / DOUBLE ISSUE | 16/12/2026 | 26 Dec & 02 Jan |

(subject to change)

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Annual web audience
180,000+ website visits

Global
Visitors from 180+ countries

Daily e-newsletters
11,000+ subscribers

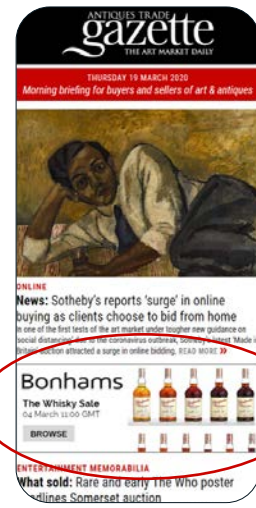
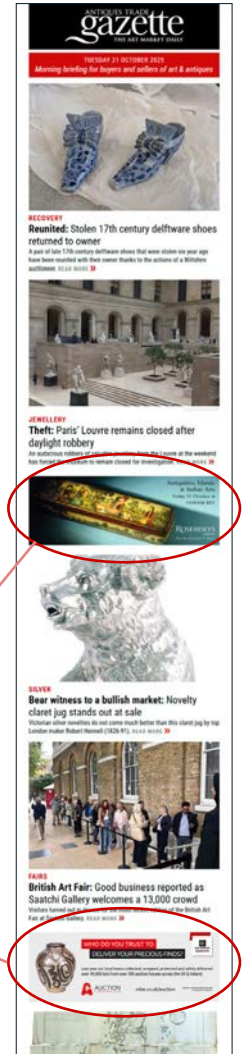
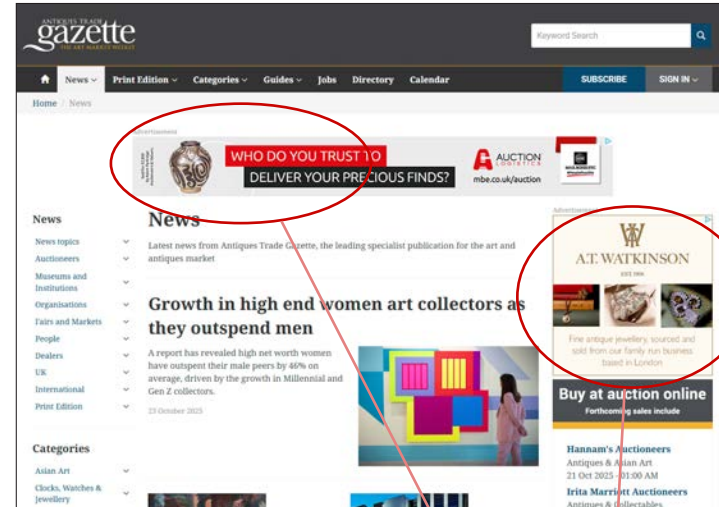
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Dealers, fairs, markets & centres

60% of readers visited **dealers** and **galleries** in person this year

83% of readers visited **fairs** and **markets** in the past 12 months

51% bought from a **dealer** or **gallery** in the last 12 months

45% attended an **event**, **exhibition** or **fair** as a result of seeing an ad in *Antiques Trade Gazette*

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Service providers

55% of readers have used **delivery/shipping/packing** services in the past year

35% of readers employed the services of an **art or antiques restorer** in the last 12 months



All statistics are from the 2025 readership survey

Antiques Trade
gazette
The Art Market Weekly

Some of our
current
advertisers

DOYLE

Duke's

AUCTIONEERS SINCE 1823



MICHAEL BLOOMSTEIN PRECIOUS METALS



ADAM'S EST. 1887

DREWEATTS

EST. 1759



MAIL BOXES ETC.®

a Fortidia Company

Koopman Rare Art

sworders EST. 1782

FINE ART AUCTIONEERS

HERITAGE
AUCTIONS

DOROTHEUM

SEIT 1707



ARTVISORY

lacf

VICHY
ENCHÈRES

THE FRENCH AUCTION HOUSE SPECIALISING
IN MUSICAL INSTRUMENTS SINCE 1983

ADAMS ANTIQUES FAIRS

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Artwork *specifications*

These specifications are to assist you in creating artwork that conforms to the requirements of *Antiques Trade Gazette*. Any material supplied that is incorrect will need to be resupplied.

The advertiser is responsible for final accurate artwork supplied to *Antiques Trade Gazette* for publication. Alternatively, the *ATG* creative team can design your advert for you – this is a **free** service offered to advertisers.

Contact us at creative@antiquetrade gazette.com

Info for supplying artwork

1. Please create your advert to the dimensions requested (see following pages).
2. Check accuracy of text and images prior to submission (we are not responsible for incorrectly supplied information – however we do proof the copy in-house).
3. If you are incorporating images into your artwork, please read the notes about image quality and copyright here. *ATG* is printed on 4 colour Litho presses and utilises an RGB workflow to optimise colour management. Images need to be supplied at a minimum of 300dpi (print quality). DO NOT use 72dpi (screen/web quality), as image quality will be compromised. All text should be larger than 6pt.
4. Print your advert to a PDF file.
PDFs are generally produced using part of the paid-for version of the Adobe Acrobat programme.

However, if you don't have Adobe Acrobat here's what to do:

Windows: If you're using Windows 7 or higher just Save as PDF -> Standard. If your version of Windows is earlier than Windows 7 then you will need to use a third-party PDF generator. Adobe offers a free online service which you will find at:
<https://www.adobe.com/uk/acrobat/features>

5. Before you submit your artwork to us, please check the PDF carefully.
6. **Maximum attachment size 5Mb.**
Larger files can be sent via free-to-use online providers, for example:
www.WeTransfer.com
7. Please contact the *ATG* Creative team should you have any issues with regards to laying out your advertisement. We are happy to help you get the best out of your advert.

Copy deadline **Wednesday 12 noon (UK GMT)**

This deadline enables our team to check and preflight your artwork during the proofing cycle. Copy supplied after this cannot be guaranteed for inclusion in the following week's publication.

Supplying files

Please use our online **Content Upload Tool** which can be found at:
<https://fs17.formsite.com/6Kz3Xt/atg-content/index.html>

Auction & ROP - full page advert specifications

1

John Nicholson's
FINE ART AUCTIONEERS & VALUERS

Longfield, Midhurst Road, Farnham, Surrey GU12 3HA
Tel. 01428 653727

Double page advert
Page size: 470mm wide x 315mm high (please keep all important information at least 10mm inside from the edge of the page).
Bleed: Add 3mm onto each outside edge to allow for trimming (final size with bleed 476mm x 321mm)
Crop and registration marks
Please include all standard print crop and registration marks when pdf'ing.

Lot 121. A large Chinese carved and gilded wood figure of Guan Yu. £3,000-45,000 (18P*)
Lot 142. A very good carved wooden figure of Guan Yu. £3,000-45,000 (18P*)
Lot 123. A large carved wood figure of a scholar. £3,000-45,000 (18P*)
Lot 124. A large Chinese carved wood figure of Guan Yu. £1,500-42,000 (18P*)
Lot 141. A carved wood statue of a scholar. £2,000-42,000 (18P*)
Lot 125. A Chinese carved and gilded wood figure of a scholar. £1,000-43,000 (18P*)
Lot 127. A large carved and gilded wood figure of Guan Yu. £3,500-42,000 (18P*)
Lot 126. A carved wood Buddhist figure of a deity. £1,000-43,000 (18P*)
Lot 128. A Chinese carved wood figure of a scholar. £3,500-42,000 (18P*)
Lot 130. A large Chinese carved wood figure of Guan Yu. £2,000-43,000 (18P*)
Lot 122. A Chinese carved and gilded wood figure of Guan Yu. £1,500-42,000 (18P*)
Lot 129. A large carved and gilded wood figure of Guan Yu. £3,500-42,000 (18P*)
Lot 131. A carved wood and polychrome statue of a seated monk of China. £300-40,000 (18P*)
Lot 132. A carved wood and polychrome statue of a seated monk of China. £300-40,000 (18P*)
Lot 133. A carved wood and polychrome statue of a seated monk of China. £300-40,000 (18P*)
Lot 134. A large carved wood figure of Guan Yu. £3,500-42,000 (18P*)
Lot 135. A good statue of a scholar. £1,500-42,000 (18P*)
Lot 136. A small Chinese carved and gilded wood figure of a scholar. £750-40,000 (18P*)
Lot 137. A carved wood and polychrome statue of a seated monk of China. £300-40,000 (18P*)
Lot 138. A carved wood and polychrome statue of a seated monk of China. £300-40,000 (18P*)
Lot 139. A carved wood and polychrome statue of a seated monk of China. £300-40,000 (18P*)

Pre-sale viewing times: Friday 31st October 9.00am-5.00pm
Sunday 2nd November CLOSED, Monday 3rd November 9.00am-5.00pm
Wednesday 5th November 9.00am-5.00pm, Thursday 6th November 9.00am-5.00pm
Friday 7th November, morning only

Contact us for further information on 01428 653727 or visit the website www.johnicholson.com

1. Double page spread advert
2. Full page bleed advert
3. Full page advert, non-bleed

2

Asian Lacquer
Revealing the cross-cultural journey of Asian lacquer artists across centuries.

Full page bleed advert
Page size: 235mm wide x 315mm high (please keep all important information at least 10mm inside from the edge of the page).
Bleed: Add 3mm onto each outside edge to allow for trimming
Crop and registration marks
Please include all standard print crop and registration marks when pdf'ing.

Exhibition
London Gallery
30 Oct-7 Nov
Lisbon Gallery
5-20 Dec

Join us for the
Asian Lacquer Talks
London, 30th October
Monika Kopplin
Xiaoling Liu

Lisbon, 5th December
Maria João Petisca
Bruno Alexandre Morais

Catalogue available
[@jorgewelsh.com](mailto:info@jorgewelsh.com)
www.jorgewelsh.com

Jorge Welsh
FINE ART AUCTIONEERS

3

PARKER

Full page non-bleed advert
Page size: 215mm wide x 295mm high (this advert size mirrors the area of our editorial section. We will apply a folio to the bottom of the page - see below - unless the background is white with no border applied).
Crop and registration marks
Please include all standard print crop and registration marks when pdf'ing.

parkerfineartauctions.com
info@parkerfineartauctions.com
01252 20 30 20

BID LIVE ONLINE FOR £3 PER LOT
www.bidsroom.com
The most of London online

Photo: to be added by ATC

For **booking enquiries** email:
advert@antiquetrade gazette.com

For **technical queries** or **guidance** email:
creative@antiquetrade gazette.com

Auction & ROP - *advert specifications*

Please note: Standard display adverts have no bleed and should be designed to the dimensions provided here.

Non auction premium positions also available

Shop window single slot

Advert size:
105.5mm wide x 78mm high

Front page banner

Advert size:
215mm wide x 50mm high

1/2 horizontal page

Advert size:
215mm wide
x 145.5mm high

1/4 horizontal page

Advert size:
215mm wide
x 70.5mm high

1/8 horizontal page

Advert size:
105.5mm wide
x 70.5mm high

1/4 vertical page

Advert size:
105.5mm wide
x 145.5mm high

1/2 vertical page

Advert size:
105.5mm wide
x 295mm high

1/4 vertical page

Advert size:
105.5mm wide
x 145.5mm high

For *booking enquiries* email: advert@antiquestradegazette.com

For *technical queries* or *guidance* email: creative@antiquestradegazette.com

Fairs & Classifieds - *advert specifications*

Adverts within the Fairs and Classified sections of the magazine have additional options at different sizes

1/2 horizontal page

Advert size:
215mm wide
x 128mm high

1/8 vertical page

Advert size:
69mm wide
x 104mm high

1/4 vertical page

Advert size:
105.5mm wide
x 128mm high

Plus our box sizes

standard

Standard box
8mm high x
32.5mm wide

premium

Premium box
50mm high x
69.5mm wide

For *booking enquiries* email: danconnor@antiquetrade gazette.com

For *technical queries* or *guidance* email: production@antiquetrade gazette.com

Thank you!

we ***welcome***
your ***enquiry***